22nd Annual Training Institute



From Open Doors to Lasting Paths: Social Recovery in Shelter and Beyond





The Housing Collective



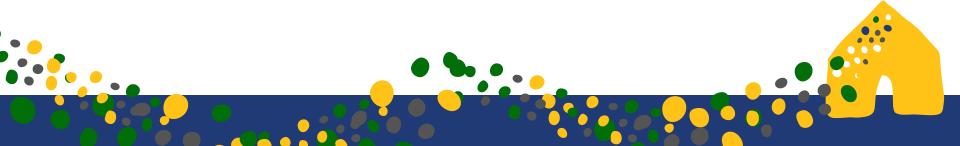






From Open Doors to Lasting Paths: Social Recovery in Shelter and Beyond

JP Rossi, Open Doors



From Open Doors to Lasting Paths:

Social Recovery in Shelter and Beyond

Joao Rossi Social and Outreach Program Manager



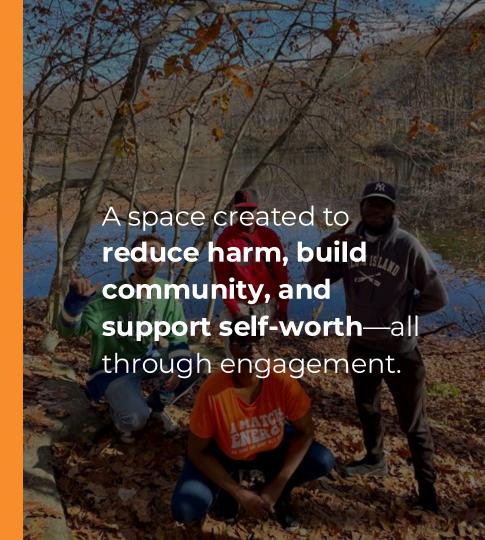
Overview

We saw a gap.

Clients were **bored**, **isolated**, **and disengaged**, but many programs required sobriety or compliance.

Overview

We created The Social.



What is The Social?

The Social is a social rehabilitation center grounded in harm reduction, skill building, and community.

The priority is *purpose*, not pressure.

How it works



We run **40 hours of weekly programming** for individuals experiencing homelessness.



All programming is voluntary, inclusive, and human-first.



We extend the invitation to all members of our surrounding community to take part.

Growth

What began as an experiment is now a fixture.

+89

Total groups since our first month

110%

Increase in total group activities since initiation.

+49

Unique activity cohorts since our first month

+308%

Increase in unique activity cohorts since initiation.

The Social is built on five core pillars

— each designed to facilitate safe, open, and honest engagement.

Core Pillars of The Social

Connection

created through safe spaces and social interaction

2

Exploration

facilitated by new experiences designed to spark motivation

3

Skill-building

designed to foster self-reliance

4

Client Leadership

meant to promote democratic decision making

5

Community Partners

brought in to shape and expand client-community relationships

The Social isn't fancy—but it's real.

Here's what's moved the needle.









What Makes *The Social* Work

Imbuing our programming with these values was a game-changer.

It has allowed us to innovate by:

✓ **Integrating** case management directly into group space.

✓ **Providing** group therapy sessions that have reached people who never saw themselves in therapy.

- ✓ **Giving** clients the lead or offering them the agency to cofacilitate sessions.
- ✓ **Fostering** low-cost partnerships that have opened big doors (e.g., free museum entries).

Despite the progress we've made it's not all smooth sailing—and that's ok.

Challenges

Engagement isn't always steady.

It rises and falls with:

Mental health

Weather

Substance use

Personal challenges

Challenges

Still, ambition can be sparked.

Success—though hard to quantify—is felt through:

Vibe

Participation

What people say when you're *not* in the room

We're always looking to better evolve The Social as the opportunity allows and demand increases.

The Social

The Social 2.0



Increased client-led programming



If you want to help, there are simple ways to **make a meaningful impact:**

Open your doors

Local businesses can provide welcoming spaces for community use.

Share your skills

Volunteers can lead onetime workshops in anything from cooking to coding.

Partner up

Collaborate on programs like financial literacy, art therapy, or fitness.

Launching a Group That Works

You don't need much to get started—just time, space, and a willingness to show up.

This model can work in any shelter or drop-in center, no special setup required. Start small and be consistent. Steady presence is key.

Conclusion

To fix people, we must create conditions for them to heal — *human connection is the foundation*.

Recovery doesn't always look like progress, but dignity is the most powerful intervention we have.

Thank You





Thank You!

For any questions email info@cceh.org

Visit our website cceh.org