

Redefining Success: Recognizing Small Wins in Homeless Services



22nd Annual Training Institute





Redefining Success: **Recognizing Small Wins in Homeless Services**

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GROUND RULES FOR GROWTH **STEP IN WITH OPENNESS**





Bring your full self, curiosity, and compassion.

HONOR ALL VOICES

Everyone's experience matters let's make space for each other.

CELEBRATE PROGRESS

Big or small, every insight and share is a win.



KEEP IT KIND & CONFIDENTIAL Respect each other's stories

STAY PRESENT

and privacy.

Be here, participate, and engage (phones on silent or off, if possible).

LAUGH, LEARN, AND LIFT EACH OTHER UP We grow stronger together.



in the Card

Icebreaker: A Piece of the Puzzle or It's

Let's Get to Work!

Together we shall... Redefine Success by Recognizing Small Wins in Homeless Services



Traditional Metrics

Metric

Housing placements

Purpose

Measures how many people move into permanent housing

Length of stay in shelter

Used to monitor shelter flow

Bed utilization rates

Indicates system capacity and use

Returns to homelessness

Tracks system "failures"

HMIS data points (income at exit, disability status, etc.)

Standardized data collection

Limitations

Doesn't track long-term stability or housing quality

Penalizes those with complex barriers to housing (e.g., no ID, criminal history)

Doesn't reflect the quality or appropriateness of services

Doesn't account for economic shifts, re-entry from institutions, or domestic violence

Misses nuanced progress (e.g., improved trust in providers, health stabilization)

Complex Realities

Reality	Explanation	V
Trauma and distrust of systems	Many clients avoid or disengage from services	S c it
Systemic inequities	Disparities in housing access and outcomes by race, gender, and disability	N t ii
Invisible progress	Small wins like obtaining ID, attending medical appointments, or reducing substance use	T a n
Client-centered goals	Definitions of "success" vary (e.g., some prioritize sobriety, others just safety)	S c c
Resource gaps	Lack of affordable housing, mental health services, or transportation	T s c

Why It Matters

- Success may be slow or look different—relationship-building itself is progress
- Metrics should be disaggregated to highlight and address inequities
- These steps are vital but not always captured by traditional metrics
- System success should align with client-defined goals, not just outcomes
- The system's limitations can delay success regardless of staff effort or client will

James' Journey

James had been unhoused for over a decade. He lived with untreated bipolar disorder, struggled with substance use, and had a long history of trauma; both personal and institutional. He'd been in and out of shelters, jails, and hospitals for years. On paper, he was labeled "hard to house," "non-compliant," and "high-utilizer."



James Enters Shelter

James lost everything when his encampment was cleared. He entered shelter again and traditional metrics started tracked him this away:

- Length of stay began on Day 1.
- Lenth of verified homelessness categorized him as "chronically homeless."
- No income. No ID. No health insurance.

James meets Mia

Mia's Journey with James

Mia listened to James she didn't just look at the forms she was given. Even though she used a trauma informed approach with James, their first few interactions were rough. James missed appointments, yelled at times, and often left during case meetings.

Mia's notes for the first few meetings indicated he was challenging to engage and noted he showed up on time.

The 5th time they met she noted he showed up just to say he wasn't ready. That was a first. Additionally, he took a hygiene kit without throwing it away this time and asked if the shelter had coffee. Mia added "Trusted staff enough to stay fifteen minutes" to the note she wrote that day.

The Small Wins

Mia complimented and celebrated every small step with James.

- The day he agreed to get a TB test.
- The afternoon he let her call a doctor he hadn't seen in 12 years.
- The morning he showed up clean, saying, "I think I'm ready to try again."

Each step wasn't tracked in traditional dashboards, but they mattered. They were signs of re-engagement, rebuilding trust, and personal motivation - the kind of progress that leads to housing success later.

James Moves On

It took four months before James agreed to apply for housing. By then, he'd:

- Replaced his documents
- Started medication
- Completed a mental health evaluation
- Reconnected with his sister When he finally moved into supportive housing, the system noted it as a success. But Mia and James knew the real win started months before, with a cup of coffee.



Rounds or The 3 H's

Focusing on Small Wins Builds Positivity



Here's why: The Science Behind Micro Milestones



Our brains are built to respond positively to small successes. When we set and reach tiny, doable goals called micro milestones our brain releases a chemical called dopamine.



Dopamine makes us feel good, motivated, and more likely to keep going. Even a small win, like showing up to an appointment or asking for help, can give the brain a boost.



These little victories help build momentum and keep us moving toward bigger goals, especially during hard times. In homeless services, recognizing these moments can make a big difference for both clients and staff.

Flying Above The Storm



Remaining Centered

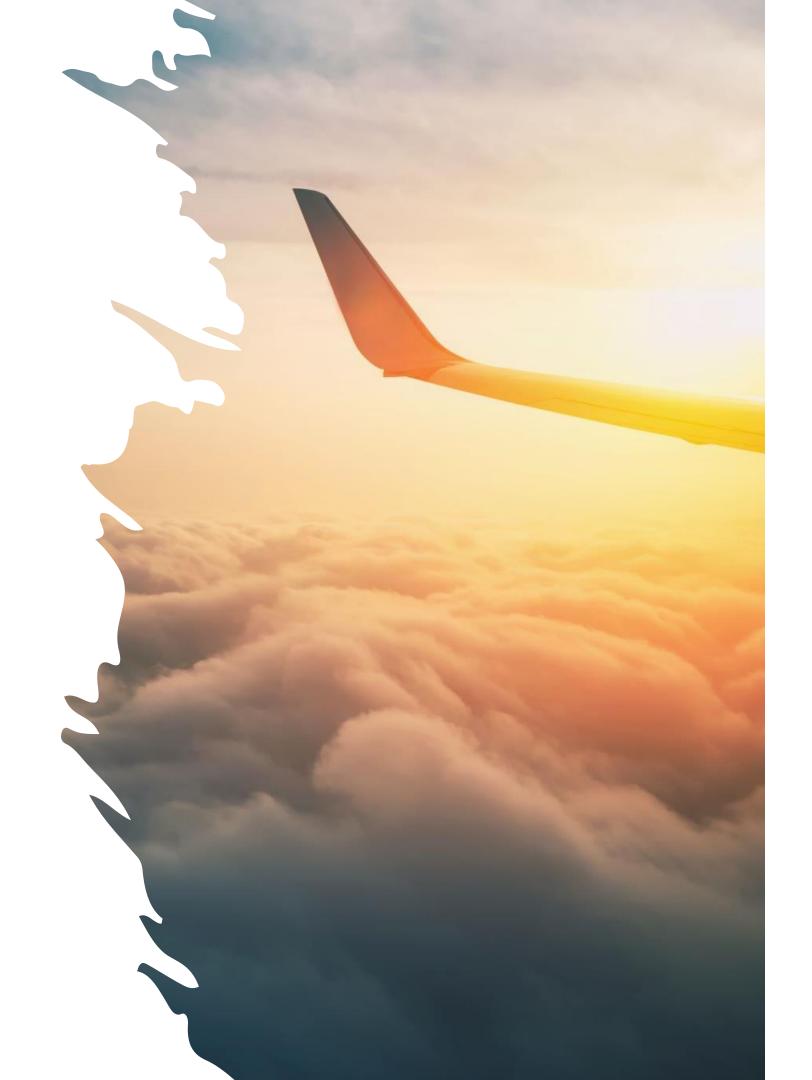
Breathe - Literally

Take slow, deep breaths. Inhale for 4 seconds, hold for 4, exhale for 6. This signals your nervous system to

stay out of "fight or flight."

Don't Take It Personally

Remind yourself: This is about what they're going through, not who I am. People in crisis often project their pain onto others—it's not about you.



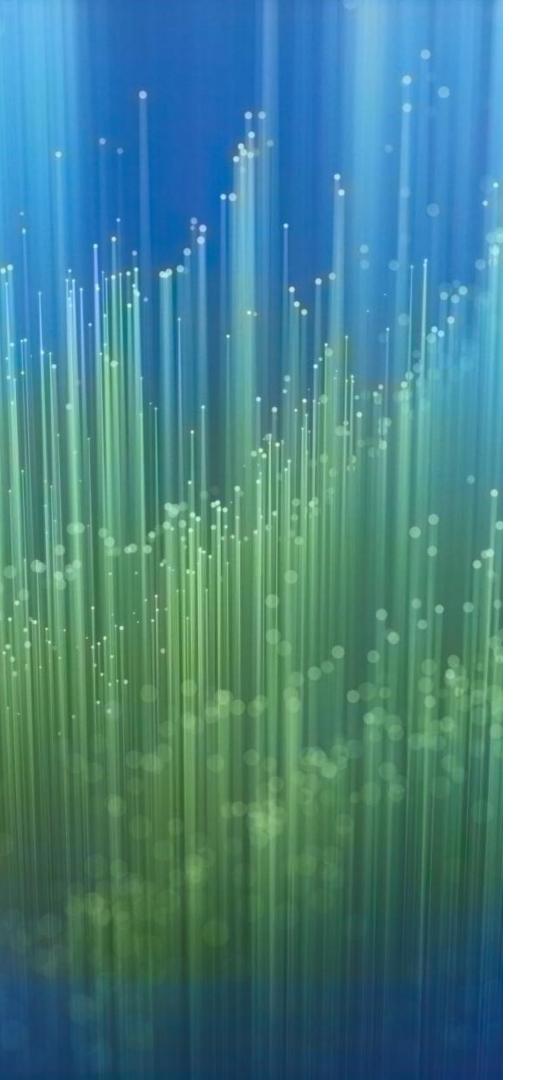
Remaining Centered

3. Use a Grounding Technique

- Feel your feet on the floor.
- Notice something in the room: colors, sounds, textures.
- This helps you stay present instead of reacting emotionally.

4. Keep Your Tone Low and Steady

- Speak slowly and calmly—even if your heart is racing.
- A steady tone can de-escalate the situation and help the other person regulate.



Speak Up or Step Away



Set Boundaries with Respect

Say something like:

"I want to help, but I have a hard time listening you when you speak loudly."

"Let's take a moment and try again in a minute."

Take a Break (if it's safe)

Step away if you need to and if the situation allows.

A short reset can help both you and the client regain control.

Self-Care You are needed Please take good care of yourself

Have a Reset Plan

Know what helps you cool down after difficult interactions: Talking to a teammate Stepping outside for fresh air Journaling or quick movement/stretch **Debrief with Someone You Trust** supervisor.

and emotional buildup.

- Share what happened with a colleague or
- Processing out loud helps prevent burnout

Fuel for your Journey

- the biggest step of your life." - Naeem Callaway
- "I've learned that people will feel."
- Maya Angelou
- "You may not see the change start of it."
- Anonymous

 "Sometimes the smallest step in the right direction ends up being

forget what you said, people will forget what you did, but people will never forget how you made them

right away, but your presence is the





Thank You!

For any questions email info@cceh.org

Visit our website cceh.org

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