



CareerConneCT



portal.ct.gov/careerconnect

Office of Workforce Strategy OWS.CareerConneCT@ct.gov

What is Career ConneCT?

Empowering & Supporting People into Pathways that Lead to Meaningful Careers

CT is investing \$70 Million to help people create a new future with:

- 1) New work with improved income
- 2) New job skills & training
- 3) New career pathways with sustaining wages.

No Cost Training & Placement in these growing CT industries:

| Category | Success Opportunities |
|--|--|
| Healthcare | *CNA *PCT *Med/Dental Asst *Health Revenue Cycle/ Coding *Many others |
| Clean Energy/Construction | *BPI & Solar * Weatherization *HVAC Training *Construction Skills *Apprenticeships |
| Manufacturing | *Entry, Mid-Level & Advanced Manufacturing Skills |
| Commercial Driving | *Tractor Trailer & Light Truck Drivers |
| Human Services | * Social/ Human Services *Personal Care Aides *Hospitality *Food Service |
| Information Technology | *MS Office & Google IT Support *Network *Cybersecurity *A+ Certification |
| Many Other Industries | *Bio-Lab Research *Remote Work *Work Readiness |

CareerConneCT is for everyone and is focused on supporting historically marginalized communities

Targets those most affected by the pandemic and those who have been historically underrepresented in the workforce.

BIPOC: IT, Construction, Green Energy, Healthcare, Manufacturing

People with Disabilities: Pre-requisite skills training prior to specific skills training, remote customer services, data management and internal supports in various industries

Re-Entry and Justice Involved: Healthcare, Manufacturing, IT, Construction, Green Energy, and CDL licenses

Youth: Defining career goals and aligning with employability and technical skills training including but not limited to, Digital life skills, Software Engineering, and web-development

Veterans: IT, Construction, Green Energy, Healthcare, Manufacturing

Refugee and Immigrant Women: Multiple Industries

This equity lens is embedded throughout CareerConneCT's program philosophy





CareerConneCT Program Goals

Implement a statewide, best practice, short-term workforce training systems approach

Empower, support and train 6,000 individuals in career pathways that lead to **industry-recognized** credential attainment, living wages and career advancement

Provide access to programs through a single statewide recruitment portal

Launch a comprehensive marketing campaign to reach historically marginalized communities

Track participant outcomes up to 12 quarters post-completion





Program Components

- Skills inventory/assessment required for every applicant to inform providers to help participants where they need it
- Short-term certificate program curriculum (4 to 24 weeks) designed with employer input
- Providers will deliver full supportive services as needed Stipends, Transportation, Childcare, Housing, Technology, Accommodations, etc.
- Employability skills training embedded into all programs
- Program completers earn an industry-recognized credentials
- Employer commitments to hire = Job placement services and placements in entry to mid-level positions with career ladders for advancement





Eligibility and Documentation



Eligibility

Prospective participants *must* be legally allowed to work in the United States

Unemployed: Without a paid job but available to work.

Underemployed: Not currently connected to a full-time job that pays at the same level of your education, skills, or wage and/or salary earned previously, or you have obtained only episodic, short-term, or part-time employment.

 May also include individuals currently employed but are seeking training for a job that provides better opportunities for career advancement and increased wages



Documentation

Prospective participants *must* be able to hold one of the following pieces of identification:

- Photo ID, such as a driver's license
- Proof of address, such as a piece of mail
- Social Security card
- Birth certificate
- Passport
- Green card
- Working papers

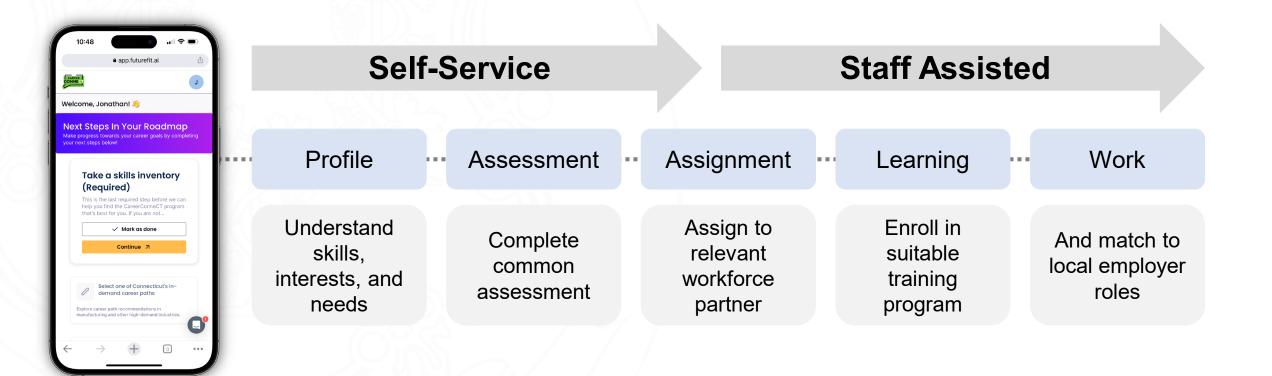
Our CareerConneCT splash-page (ct.gov/careerconnect) is the user's first introduction to our program



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- Built collaboratively with the Department of Administrative Services
- Area for eligibility information, answers to frequently asked questions, and links to other state resources
- The point of intersection for both the "You" and "Hearts and Minds" marketing campaigns between the Office of Workforce Strategy and the Office of Manufacturing
- Visitors can submit a question through our "Contact Us" page

The CareerConneCT portal helps job seekers across Connecticut get connected to the most useful resources, training programs, and jobs









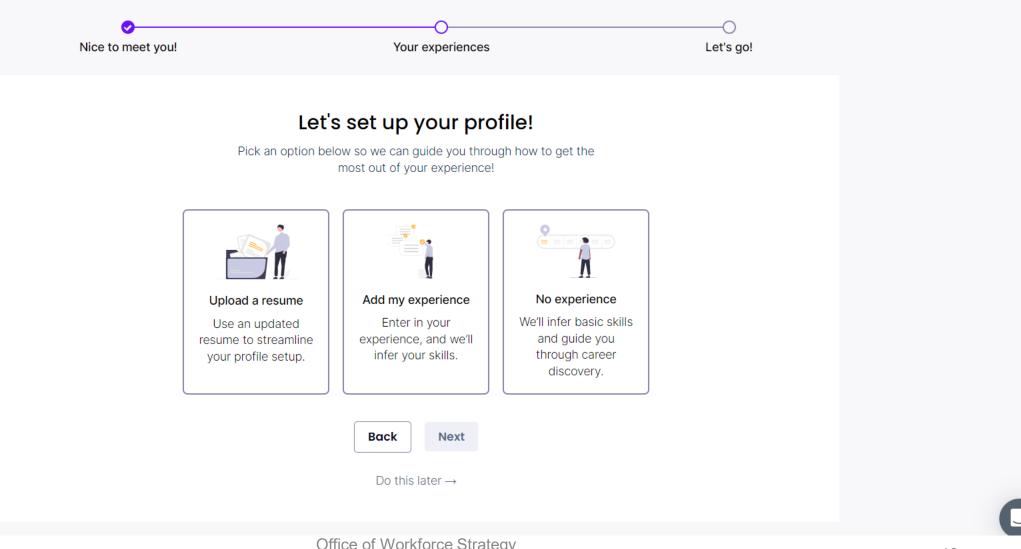
Nice to meet you!

Let's start building your profile so we can match you with careers, jobs, resources, and more!

| First name | | Last name | |
|------------------------------|---------------------------|-----------|-----|
| Karen | | Quesnel | |
| Location | | | |
| Hartford, CT, USA | | | × ~ |
| This helps us recommend loca | al jobs and support. | | |
| Zip/postal code | Phone number | | |
| 06103 | <u>₩</u> × + 860-418-6575 | | |

Your zip/postal code and phone number help us recommend local jobs and support. We will never sell your information.

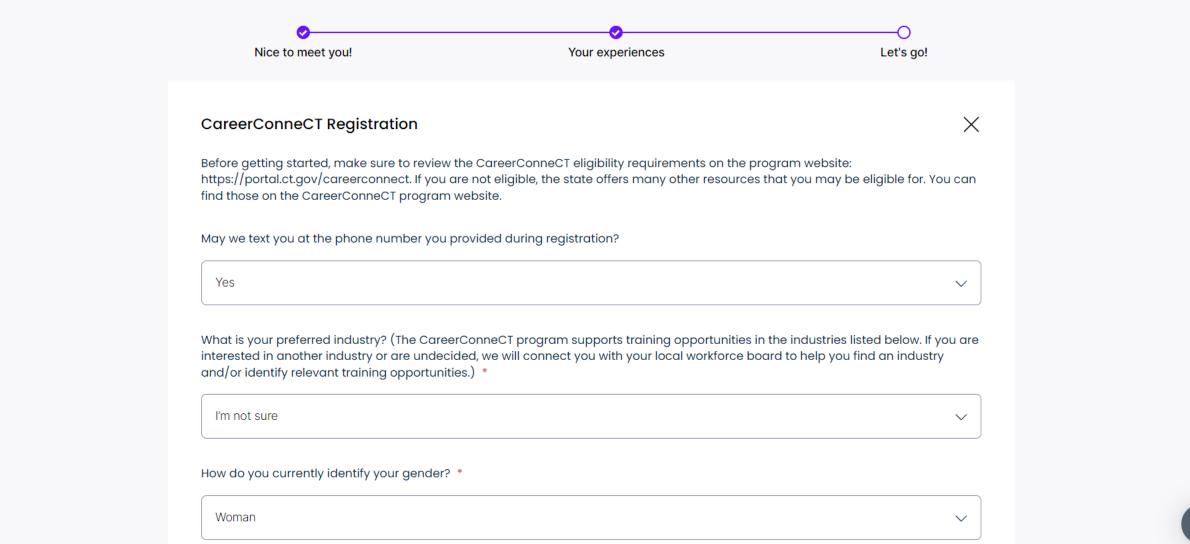




Profile

| | Your skills profile |
|------------------------------------|---|
| | elow we've identified skills you might have based on the work and education ence you've shared. Update your skills profile to get relevant career and learning recommendations. |
| | Q Add another skill |
| Technical | |
| Sales × | |
| Foundational | |
| Building Effective Relationships × | Communication Skills × Detail-Oriented × Organizational Skills × Problem Solving > |
| Self-Motivation × Teamwork / C | Collaboration × Time Management × |
| Ĺ | Tip: You can always update your skill levels in your Career Passport. |
| | Back |
| | Office of Workforce Strategy CareerConneCT |

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Profile

What is your current employment status? (Check all that apply) *

Working full-time

Working part-time

Not employed

Underemployed (employed, but job does not match former wages or education/skill level or job is per diem, temporary, or interim or job is on-and-off or unstable)

Displaced due to COVID

Unable to seek a better opportunity as a result of COVID

If you are currently working, what is your hourly wage?

25

If you are not currently working, what was your hourly wage in your most recent job?

If you are not currently working, how many hours per week (on average), were you working in your most recent job?

Do you identify as a member of the following populations? (Check all that apply) *

People with disabilities

Formerly incarcerated people

Veterans

Office of Workforce Strategy CareerConneCT



Profile

What is the highest degree or level of school you have completed?

Bachelor's degree

Please list any certifications, certificates, and/or licenses you have earned (for example: Certified Nursing Assistant)

Were you referred to the CareerConneCT website by an employer?

No

If yes, what employer referred you (for example: Electric Boat)?

Were you referred to the CareerConneCT website by an agency or community organization?

No

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If yes, what agency or community organization referred you?

CareerConneCT Skills Inventory

CareerConneCT Skills Inventory

Congratulations on completing the CareerConneCT intake form!

The next step in your journey is completing a brief skills inventory that will help help us get you to the CareerConneCT training and career pathway that is the best fit for you.

The skills inventory is made up of 16 interactive, multiple-choice questions.

You can expect the skills inventory to take approximately 15-30 minutes to complete. Please complete this at a time and place that works for you **in the next 7 days**. After you are done, someone from the CareerConneCT team will review your responses and reach out to you to discuss the next steps.

We look forward to learning more about you!

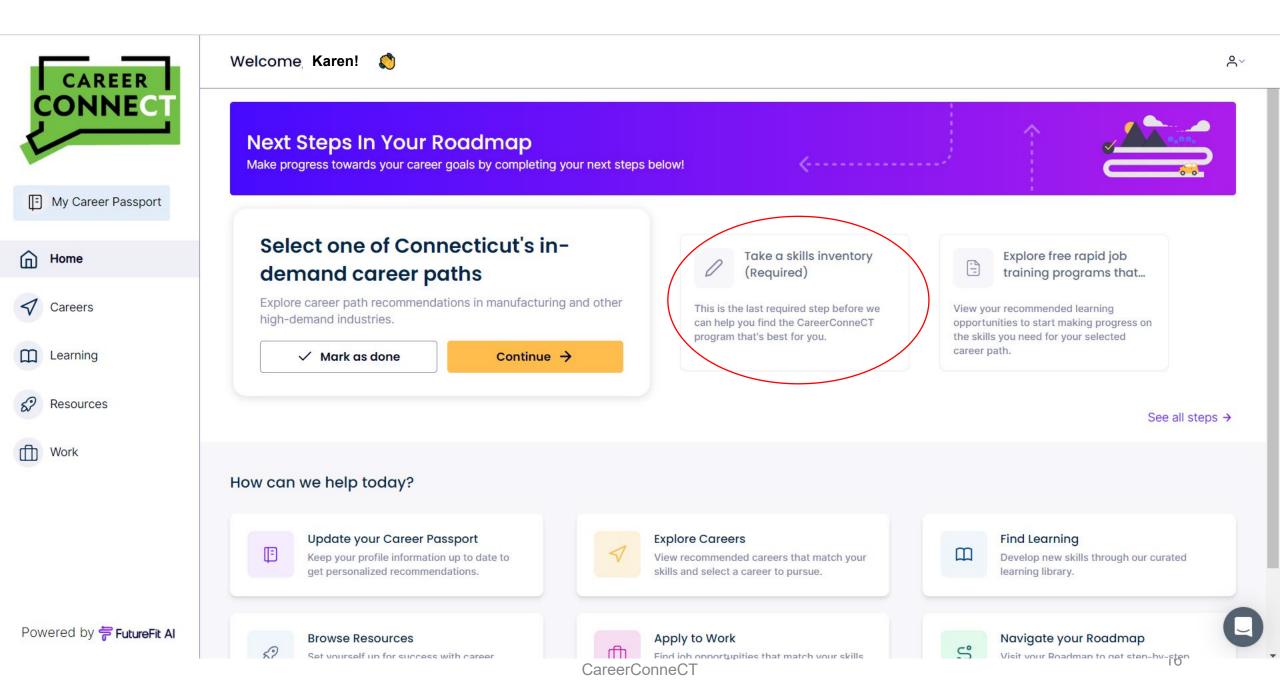
The CareerConneCT Team

Full name

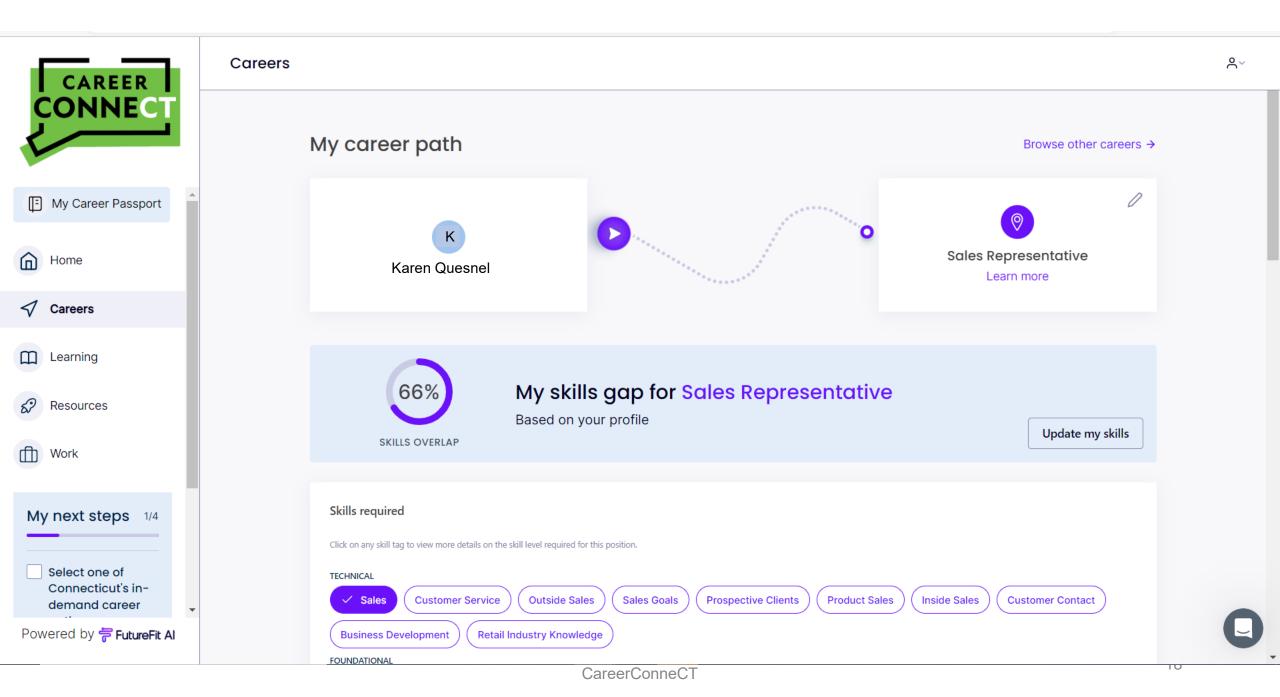
Email address

I agree to the Terms and Conditions

Apply Now



| Image: Wy Career Passport Image: Wy Career Passport Image: Work Experience Image: | CAREER | My Career Passport | | | ۴× |
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| Connecticut's in- demand career Powered by TrutureFit Al | Work | | | | le. |
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| CareerConneCT | Powered by <mark> FutureFit Al</mark> | · · · · · · · · · · · · · · · · · · · | | 1/ | E |



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| Resources | | |
| Work | Customer Service and Sales Certification CT Retail Merchant 4 Association weeks | |
| My next steps 1/4 | Free | |
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| S? Resources | | | | |
| (D) Work | American Job Centers | SkillUp CT | Northwestern Connecticut | |
| My next steps 1/4 | One-stop workforce assistance for job seekers and employers Free | 6,000+ online courses covering industry-validated skills Free | Advancing Connecticut's talent pool since 1962. Free | |
| Take a skills inventory (Required) | See more 7 🎵 Save | See more 7 🗍 Save | See more 7 🗍 Save | |
| Powered by 🛜 FutureFit AI | | | | |
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| Home | Job Type V 50 miles V Remote Clear all | |
| 7 Careers | 56386 results | |
| Learning | Sterile Processor | Save |
| P Resources | Host Healthcare Farmington Discounts to your favorite activities, restaurants, health & beauty, shopping, and hotels. Host Healthcare is an award-winning travel healthcare | |
|]] Work | company with an See more 7 | Posted 3 hours ago |
| My next steps 1/4 | Front Desk Dental Receptionist NE Dental Hartford | Save |
| Take a skills inventory (Required) | 🛢 experience in the dental field is a plus. 🛢 Answering phones with a pleasant demeanor. ≣ working knowledge of MS Word, MS Excel, MS Outlook, and Internet. | |
| Powered by <mark> FutureFit Al</mark> | See more 7 | Posted 2 hours ago |
| | | 21 |

Create a Demonstration Account

- Access Portal from the Landing Page: portal.ct.gov/CareerConneCT
- Create an Account using the word "TEST" after your first and last name
- Add a résumé or add your own experience and education. Explore!
- You can <u>start over again!</u> Re-do your registration information to demonstrate the registration process with someone else in 3 easy steps.





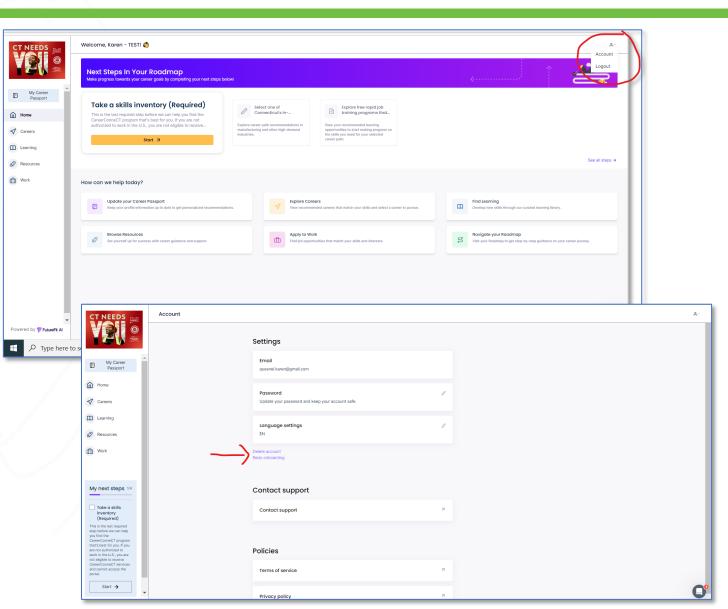
Reset your Registration Information in 3 Easy Steps

- 1. Sign in and access your Account from the drop down list
- 2. Click on "Redo Onboarding"
- 3. Complete your new Profile Information and explore Careers, Learning, Resources and Work.

Your login information remains the same but all other profile information resets

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April 2023

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Greetings from the Chief Workforce Officer. Dr. Kelli-Marie Vallieres am delighted to present our second issue of

Kelli-Marie Vallieres, Ph.D. Chief Workforce Officer

CoreerConneCT News! Another quarter has come to a close, with more than 4,000 individuals registered in the CareerConneCT portal, and Grantees hard at work connecting people to programs, providing individualized case management, supportive services. critical workforce training and job placements in a range of in-demand industries.

CareerConneCT is a unique program and partnership. created and operated by a talented group of leaders from Connecticut's workforce development boards and community-based organizations. Together, we are building a statewide, best practice, short-term workforce training systems approach to support thousands of Connecticut residents to earn industryrecognized credentials, land good jobs and earn livable wages. Our best wishes to the hundreds of CareerConneCT participants enrolled in programs right

Please visit the CareerConneCT page to learn more about program eligibility, available training programs, additional training paths, and how to get started on the CareerConneCT Portal.

2nd Grantee Convening

In February, more than 40 program directors and managers gathered at Tunxis Community College for the 2nd CareerConneCT Convening. The 9am-12pm event included a report-out of 1st and 2nd program quarter outcomes and a selection of participant success stories. Shannon Marimón and Nailah Abdul-Rahman from ReadyCT presented on the Student 5.0 program. Student 5.0 is a career exploration and

Greater Hartford and New Britain areas that assist

Equity and Inclusion Officer. Office of Weekforce Strategy





Guest speaker Kim Spanier from the CT Diaper Bank provided eve-opening statistics on the effect a lack of access to clean dianers can have on a family's health



Tracy Ariel and Program Coordinator Karen Quesnel met with dozens of interested professionals over the two-day event to discuss the exciting training opportunities available through the program.

CAACE Conference

Outreach at the 42nd Annual

The Connecticut Association of Adult and Continuing

Education held their 42nd Annual Conference in

Groton, CT in March. Director of Workforce Programs,

CareerConneCT Spotlight

Efficiency For All Graduate Success

Efficiency For All (EFA) has trained nearly 30 individuals to date in their M=POWER energy efficiency program, including Ofelia who completed her program in anuary, earning several Building Performance Institute (BPI) certifications. Ofelia made the decision to split her on-the-iob training between two companies to gain more office experience. She did so well, she was offered employment at both companies and to date is one of EFA's most highly-paid graduates! Ofelia notes, "this career will allow me to help save energy, save lives. and extend the home's longevity by maximizing the lifespan of the building materials. It will improve the market value of the homes and the best part is that I will help the planet, our planet, our home."

Employer Testimonial for Efficiency For All



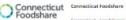
We are excited to celebrate with CareerConneCT Grantee Ability Beyond of Bethel, CT as they mark 70 years assisting people with disabilities. Congratulations to everyone at Ability Beyond for this remarkable

CareerConneCT Resources

CareerConneCl. programs offer a wide range of services to support participants as they complete their training, earn credentials, and embark on new careers CoreerConneCT News highlights the following resources that can help Grantees stretch their supportive services dallars and promate averall awareness on assistance available for Connecticut residents in need.

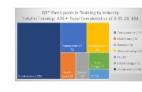
The Diaper Bank of Connecticut

The Disper Bank Transies the collective power and reach of more than 100 social services organizations that help Connecticut's most evinerable families." Learn about programs available, eligibility and how to access ervices: The Diaper Bank - The Diaper Bank



annecticut Foodshare's mission is "To deliver an informed and equitable response to hunger by mobilizing community portners, volunteers, and supporters." They are a member of the nationwide feeding America network of foodbanks. Visit their website to find help. locate a food pantry, and learn about programs. Home Connectiout Foodshare (ctfoodshare.org

CareerConneCT Data





*During O3, a total of

474 participants were in

Subscribe and Share

Has your program been in the news? Do you have an upcoming event, graduation, resource, or a success story to share? Tell us about it! Share the details in an email to OWS.CarverConnect@ct.gov with the subject heading "Newsletter Ideas."

Share Corest Connect? Meses with Friends and colleaguest





This newsletter is supported, in whole or in part, by federal award number 9, FRP0 (29 awarded to the State of Connecticut by the U.S. Department of the

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preparation program for high school seniors in the





ane Davis, CEO, Ability Beyond age credit: Erik Trautmann/Hearst

Image credit: Efficiency For All

Boone Sunakorn, CFO

Better Building Performance

Image credit: Efficiency For All

Ofelia R

to workers and it is helping Connecticut residents get back to work post-pandemic." he says. "Many young people have lost direction. I can attest that this program provides direction and inspires them to keep going and never give up. I, myself, was an entry technician in 2009. Now, I own my own business and have the joy of providing employment to other Connecticut Residents. This is a win for small business, our economy, our energy stability, and

our environment."



Ability Beyond Celebrates 70 Years Serving Individuals with Disabilities

achievement!

Ability Beyond marks 70 years helping adults with disabilities (ctinsider.com)

Flyer – CareerConneCT **Contact Us**



BUILD A NEW CAREER THROUGH CAREERCONNECT

CAREERCONNECT IS HELPING CONNECTICUT RESIDENTS GET THE SKILLS AND TRAINING THEY NEED FOR HIGH-DEMAND, HIGH-QUALITY CAREERS.

Opportunities include tuition-free, short-term certificate training programs where job-seekers of all ages can earn industry recognized credentials in as little as 5 to 12 weeks; and get connected to employers ready to hire you right away!

CAREERCONNECT is for everyone. Whether you're looking to get back into the workforce or get your first job, CAREERCONNECT offers reskilling and upskilling in:

■ MANUFACTURING ■ GREEN JOBS

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- INFRASTRUCTURE/ HEALTHCARE CONSTRUCTION IT I
- LIFE SCIENCES CDL LICENSING

BUSINESS SERVICES

THE BEST PART?

You will be connected with a case manager to help you every step of the way and set you up for success. Support services are available based on eligibility and include:

- EQUIPMENT & SUPPLIES
- CHILD CARE & TRANSPORTATION
- HOTSPOT & LAPTOP
- HOUSING
- & MORE!

PORTAL.CT.GOV/CAREERCONNECT

Brought to you by the Office of Workforce Strategy in collaboration with the Office of the Governor.

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Q&A

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