



CONNECTICUT COALITION to  
**END HOMELESSNESS**

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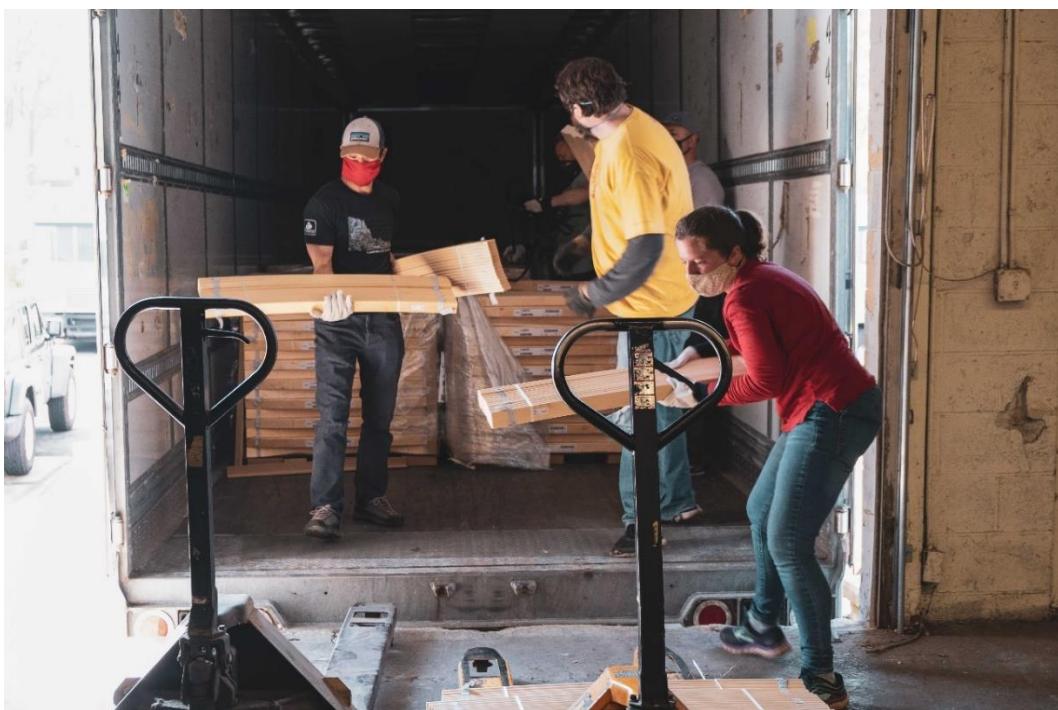
Connecticut Coalition to End Homelessness

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**IKEA Retail U.S. donates eleven tons of furniture to Connecticut's homeless response system**

*Donation is part of massive statewide rehousing effort*



*CCEH staff and volunteers unload the truck of IKEA merchandise for clients their coalition will house.*

**Hartford, CT., May 21, 2020** — IKEA Retail U.S. has donated more than \$30,000 in furniture to the State of Connecticut's COVID-19 response efforts, specifically to assist our state's homeless population. The Connecticut Coalition to End Homelessness coordinated the delivery and will be supplying furniture to shelters moving their clients into their new homes. The donation is part of more than \$1.6 Million IKEA Retail U.S. is donating in products and supplies to support COVID-19 relief efforts across the U.S.

The IKEA product donation is tied to the state's massive statewide rehousing effort. In April, CCEH worked with the state to move 60% of Connecticut's 2,000 shelter guests into hotels to allow for social distancing in shelters and hotels. Now the state is focused on moving these clients out of the shelter system before the state's hotel contracts end. Shelter providers around the state are working rapidly to find apartments for clients.

IKEA Retail U.S. will provide beds, dressers, tables, chairs, and bedside tables for more than one hundred households moving into their new homes. "At IKEA, we are guided by a simple, yet powerful vision of creating a better everyday life for the many people," said Javier Quiñones,

President & Chief Sustainability Officer, IKEA Retail U.S. “No matter how challenging times are, we are always committed to being a good neighbor and demonstrating commitment to local communities.”

“We are grateful beyond words for IKEA’s commitment to helping our clients stay safe at home,” said CCEH CEO Richard Cho. “It is powerful to imagine all the clients walking through the doors of their new apartments.”

Orange Rotary members affiliated with Colonial Properties and Pearce Real Estate worked together to secure a warehouse to store the donated items. “We are delighted to be able to help our community in this way,” said Carl Russell of Pearce Real Estate.

CCEH is continuing to seek retailer furniture donations to supply additional apartments. The coalition is especially in need of twin mattresses for these apartments but will accept additional donations from retailers willing to supply key furniture items.

The public can assist with the rehousing effort as well. CCEH recently kicked off the CCEH Charity Workout Challenge through which gyms can compete to hold fundraisers for emergency assistance.

There is even a role for the youngest members of our communities to help. CCEH is asking children to create “Welcome Home” signs for shelter guests moving into their new apartments.

For more information on joining the state’s homeless effort visit <http://www.cceh.org/>.

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#### About the Connecticut Coalition to End Homelessness

CCEH represents more than 100 members – emergency shelter providers, transitional housing providers, community and business leaders, and strategic partners – who share the goal of ending homelessness. In partnership with communities throughout the state, CCEH advances this goal through leadership, community organizing, advocacy, research, and education. According to research, the best way to help people is to keep them out of the shelter in the first place. For more information on CCEH, visit <http://www.cceh.org> or follow [CCEH on Facebook](#), [Twitter](#), or [Instagram](#).

#### About the Ingka Group

Ingka Group (Ingka Holding B.V. and its controlled entities) is one of 11 different groups of companies that own and operate IKEA retail under franchise agreements with Inter IKEA Systems B.V. Ingka Group has three business areas: IKEA Retail, Ingka Investments and Ingka Centers. Ingka Group is a strategic partner in the IKEA franchise system, operating more than 370 IKEA stores in 30 countries – including the IKEA Planning Studio and 50 stores in the U.S. Ingka Group operates business under the IKEA vision - to create a better everyday life for the many people by offering a wide range of well-designed, functional and affordable home furnishing products. For more information on IKEA Retail U.S., see [IKEA-USA.com](#), [@IKEAUSANews](#), [@IKEAUSA](#) or [IKEAUSA on Facebook](#), [YouTube](#), [Instagram](#) and [Pinterest](#).