

HOUSING = JUSTICE

18th Annual Training Institute and Conference
October 5-9 | Virtual Online Event



Become a Sponsor!

The Connecticut Coalition to End Homelessness' Annual Training Institute (ATI) is Connecticut's premier capacity-building event for organizations, frontline providers, and partners working to prevent and end homelessness in Connecticut. National and state presenters gather to provide training and information on best practices, promising innovations, and new system-wide initiatives as they relate to ending homelessness. This year's ATI will be a week-long virtual forum for presenters to share cutting-edge thinking on racial justice, criminal justice, and economic justice in the face of COVID-19.

This year, we seek to explore how we can all come together to build a homeless crisis response system that is just and compassionate while also making the best use of scarce financial resources in the face of a pandemic. We will focus in particular on topics that are on everybody's minds right now, including how towns and cities respond to rising homelessness in the face of the pandemic among singles, families, youth, and unsheltered populations in towns and cities across our state.

Each day of the week-long event will feature a keynote presentation, up to six panels and workshops, and an hour-long "happy hour" featuring music, provider highlights, and voices of those with lived experience.

Potential keynote topics will include:

- *Housing as a Right*
- *Crisis in the Rental Market*
- *COVID and Racial Justice*
- *Re-Entry Reform*
- *Voting while Homeless*

Potential workshop topics will include (but not be limited to):

- *The role of municipalities in addressing homelessness during COVID-19*
- *Approaches to addressing family and youth homelessness during COVID-19*
- *Engaging those with lived experience in shaping system improvements*
- *A statewide approach to housing unsheltered individuals*
- *Overcoming barriers to re-housing people with criminal records*
- *Building a grassroots movement around ending homelessness*

Join us in our efforts to end homelessness in Connecticut by sponsoring this year's ATI.

See the next page for a list of sponsorship benefits.

ATI Sponsorship Benefits

Sponsoring the Annual Training Institute distinguishes your organization as a leader in statewide efforts to end homelessness.

(All Sponsorships Include Complimentary CCEH Membership)

\$10,000 - Presenting Sponsor

- Featured in conference e-blasts and social media posts leading up to the event
- Logo on all conference intro screens
- Opportunity to speak briefly (1 minute intro) at start of all keynotes
- Mention in press release
- Linked logo recognition on event website

\$5,000 - Keynote Sponsor

- Featured in conference e-blasts leading up to the event
- Logo on intro screen for your keynote
- Opportunity to speak briefly (1 minute intro) at start of your keynote
- Mention in press release
- Linked logo recognition on event website

\$2,500 - Day Sponsor

- Logo on all intro screens for the day's sessions (up to six)
- Opportunity to introduce speakers for two of the day's workshops
- Mention in press release
- Linked logo recognition on event website

\$1,000 - Happy Hour Sponsor

- Logo on intro screen for your Happy Hour
- Opportunity to introduce your Happy Hour speaker or entertainer
- Mention in press release
- Listing and link on event website

\$500 - Workshop Sponsor

- Logo on intro screen for your workshop
- Opportunity to introduce speakers at you workshop
- Listing and link on event website

If you have questions or would like to sponsor the Annual Training Institute, please contact Ryan Beach, (860) 721-7876 x107, rbeach@cceh.org.