

Title Here

Heading 1

The font and colors are already pre-set into this format, as is the image and title. When emphasizing a key point, you can use **bold for subtle emphasis**, but for key points, we recommend the **combination of the darker font with bold text**.

We use single spacing with a smaller space between paragraphs. We also usually 14 font so that it can be a poster or a handout! Don't be afraid to play around to keep your material interesting.

Heading 2

We have provided a variety of templates for you to use that should make it easy for you to customize them and put in location specific information.

We would also like to recommend that when creating material targeting youth use **3 key strategies**:

1. Use lists.

Buzzfeed isn't just making those internet lists to be silly, they do it because they are eye catching and make a lot of info seem simple.

Heading 3

2. Avoid Jargon.

Youth are not service providers. For most, this will be a crash course, so they haven't done all the readings on Youth Homelessness.

3. Keep it Brief

Long sentences won't work. Limit it to the 140 character "twitter" standard. Don't worry, this material is just a gateway to finding out more. Be clear on how to follow up.

What is the Connecticut Youth Count?

What

In 2015, Connecticut conducted the first count of homeless youth, or the **Youth Count**. The Count helped identify **more than 3,000 youth** struggling with homelessness and housing instability.

The next Youth Count is this January! The goal is to get an accurate scope of the magnitude, needs, & demographics of homeless youth in CT.

Why

The objective is to **end youth homelessness by 2020**.

The Youth Count is essential to getting the **data & resources** that will make this happen, and **collaboration** between service providers, community groups, and **youth** can make it possible.

Having great data is critical to getting the resources that are so desperately needed to house homeless youth.

How

From **January 25-31, 2017** teams of youth and volunteers survey young people along routes & at hotspots to collect information on their housing status.

Youth are not identified by name, but can be connected to services in the region.

Information is sent to the Connecticut Coalition to End Homelessness (CCEH) to analyze & share with the wider community.

Get involved

CCEH and regional Youth Engagement Teams are calling for support from youth & communities.

Help us end youth homelessness. Contact us to be connected with your Regional Coordinator!

Sarah Chess
schess@cceh.org
(860) 721-7876 ext.116

Katie Kenney
kkenney@cceh.org
(860) 721-7876 ext.101

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